

Kidney Health Australia

As the leading voice of the kidney community for over 55 years, Kidney Health Australia has made great strides in increasing public awareness, encouraging early detection, educating healthcare practitioners, and providing invaluable support at all stages of kidney disease.

Focused on 4 key areas



Implement powerful and effective **prevention** programs targeting kidney disease risk factors.



Deliver effective **support** programs for those with kidney disease.



Promote awareness and drive **early detection** of kidney disease.



Mobilise **research** into the detection, prevention, treatment and cure of kidney disease.

Key Challenges



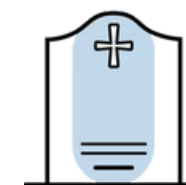
More than **1.8M** are unaware they have early markers of kidney disease



3 in 4 Aussies are at risk



90% of kidney function can be lost without any symptoms



12% of deaths in Australia are kidney related - it's a silent killer with no cure.

Problems faced by young people with kidney disease

Kidney disease poses significant health, social and welfare implications for young people, including increased risk of cardiovascular disease, reduced life expectancy and quality of life. There are also significant risks of interpersonal relationship problems, feelings of social isolation, behaviour and learning problems, delayed language and motor skills development as well as a negative self-image.

Key Stats



The average lifespan of a kidney transplant is **15-20 years**, meaning a young person is likely to need **multiple transplants** throughout their lifetime.



1 in 3 transplants fail within three years of transitioning from paediatric care to adult care.



Young people with kidney disease have a **life expectancy up to 44 years shorter** than their peers.



Young people living with a chronic disease are **51% more likely** to develop mental health conditions.



The Solution: Kidney Health 4 Youth Program

The Kidney Health 4 Youth Program provides young people opportunities to connect with others like them who are facing kidney disease. The program helps them deal with the physical, emotional and psychological impacts of kidney disease and empowers them to live full and independent lives through enhanced knowledge, confidence and wellbeing.

This is achieved through the following programs:



**Peer support
& mentoring**

Pairing young people and their families with experienced mentors, offering practical advice, emotional support and guidance through the complex journey.



Es-Capers Events

Providing children and their families a safe space to connect, share experiences, and build lasting support networks. These camps foster resilience, enhance social skills, and provide a sense of community for children who often feel isolated due to their condition.



**Kidney Knowledge
Centre**

Providing support, practical knowledge, specialised resources & information, to support kids and youth as well as their parents and carers.

Kidney Kar Rally.....

raising funds to support kids with kidney disease

Returning for its 36th year the Kidney Kar Rally is one of Australia's longest running charity car rallies. To date, the rally has raised over \$16million to support children and young people living with kidney disease.

Travelling on iconic tracks, private roads, and breathtaking sights, this event provides a unique and exciting way to join a community of passionate Rallytives who share a common goal. The camaraderie of the Kidney Kar Rally community is truly remarkable, a supportive and encouraging group that have developed into one big family.

2024 Results



Raised \$485,000 for Kidney Health 4 Youth Programs



37 Kars & 84 people participated



Ads & PR reached over **454,000** people

2025 Details

Where: Bathurst to Dubbo via Port Macquarie

When: 6th to 13th September 2025



Why sponsor the Kidney Kar Rally?

By being a sponsor of the Kidney Kar Rally not only will you be helping to support young people affected by kidney disease, and shining a light on the devastating impact the disease has but there are some great benefits for your organisation as well including:



Being a leader at the forefront of raising awareness and funds to support young people with kidney disease



Content creation opportunities to engage, educate and entertain your staff and clients



Corporate social responsibility through alignment with Kidney Health Australia



Positive PR and brand exposure associated with the event



Opportunity to participate in the Kidney Kar Rally



Tax deductible investment

KIDNEY KAR RALLY TEAM SPONSORSHIP

\$1,000

- Letter of Appreciation
- Acknowledgement on Team Fundraising Page on KKR website

\$2,500

- Letter of Appreciation
- Sponsor logo on Kar (participants to pay for decals and decide size & placement of decal/logo on Kar)
- Acknowledgement on Team Fundraising Page on KKR website

\$5,000

- Letter of Appreciation
- Sponsor logo on Kar (participants to pay for decals and decide size & placement of decal/logo on Kar)
- Acknowledgement on Team Fundraising Page on KKR website
- Tagged in/Acknowledgement in Kidney Kar Rally Facebook page





Please get in contact with our team to discuss opportunities that align to your organisational objectives.

Help us leave kids kidney disease in the dust!